

OBERLIN

The Conservatory of Music at Oberlin College
77 West College Street
Oberlin, Ohio 44074-1588

<<MAIL DATE>>

Dear <<NAME>>

Those who make a life in music follow a singular path, chosen because they have to heed the calling they hear. The Oberlin Conservatory is the beginning of a lifelong musical artistry for our students that only grows richer with time. It is a privilege to work with these talented young people. As a faculty member in the Conservatory, I feel particularly fortunate to see the renewal that happens at Oberlin each fall as a new class of musicians arrives. Oberlin will help them grow as artists over the next few years in extraordinary ways, but we can't do it alone. That's why I'm asking you to join me in giving to The Oberlin Fund today.

More than 85% of Oberlin Fund gifts become scholarship dollars that help ensure that we can attract the finest musicians, but the entire Conservatory benefits from your generosity. Your gifts purchase scores for the library, provide funds to allow student ensembles to participate in competitions around the world, and put resources in the classroom that enhance the quality of an Oberlin education in countless ways. And because gifts to The Oberlin Fund are spent in the year in which they're received your gift goes to work immediately, directly benefiting Conservatory students

There are so many reasons to give to The Oberlin Fund this and every year. This is one of the most important: *Even though Oberlin's endowment has doubled in size over the last ten years, our average endowment dollars per student remain less than half that of some of the colleges to which Oberlin compares itself.* The Oberlin Fund represents a sort of "living endowment" for the College and Conservatory – Oberlin's endowment would have to grow by \$78 million to generate income equal to the \$4 million given by alumni, family and friends to The Oberlin Fund each year. Annual support from Oberlin Fund gifts like yours is critical in sustaining Oberlin's excellence.

Every gift matters. Whether you give \$100 or even \$1833 to The Oberlin Fund, your gift will join with others to address the Conservatory's highest priorities. You will help ensure that Oberlin musicians get the most out of their education, and that the Oberlin Conservatory continues to be recognized as the finest and most unique undergraduate Conservatory in the United States.

I hope to see you on campus soon,

Sincerely,



Professor Richard Miller
Director, Otto B. Schoepfle Vocal Arts Center
Robert W. Wheeler Professor of Music

P.S. You can make a gift to Oberlin online by visiting <http://www.oberlin.edu/obiefund/pages/gift.html>

The Oberlin Fund

I/we hereby pledge the following amount to The Oberlin Fund

\$1,833.00 \$500.00 \$250.00 \$100.00 _____

Please designate gift as follows:

If you wish, you may split your gift between categories.

\$ _____ Area of Greatest Need

\$ _____ Scholarships

\$ _____ Other _____

\$ _____ amount enclosed

\$ _____ to be paid by June 30, 2005.

Pledge reminders are automatically sent 30, 60 and 90 days following your initial pledge. If there is a remaining balance, you will also receive a reminder in May, prior to the close of our fiscal year.

Please make checks payable to: Oberlin College

GIFTS OF SECURITIES: If you would like to use appreciated securities to make a gift or payment, please contact the Office of Gift Planning at 440-775-8599 or gift.planning@oberlin.edu for transfer instructions.

Address is incorrect. Please give correct address on reverse side.

My company, _____, will match my gift!

Form enclosed? Yes No

One-time credit card payment: MasterCard Visa

Name as it appears on card: _____

Card #: _____ Expiration: _____

CVV2#: _____ (This is the 3-digit number on the back of your card following the account number)

Or, please charge my credit card for _____ months beginning in (month) _____ for \$ _____ to total \$ _____ . Charges will end June 30.

Signature: _____

Your signature acknowledges the terms of your pledge and/or validates your credit card payment.

Send an Obiegram Back to Campus

My name: _____ My message is for: _____

Write a message to a professor, current student or other member of the Oberlin community - we'll pass it on!